

# ECONOMIC INDICATORS



**NEWS** on  
**one**

# NEWS ON ONE: ECONOMIC INDICATORS

Welcome to the Economic Indicators on NewsOnOne, your essential guide to understanding the forces shaping our economy. We delve into key metrics such as employment rates, inflation, GDP, and more, providing clear and concise analysis to help you make sense of the numbers. Our experts decode complex data and offer insights into what these indicators mean for businesses, investors, and everyday consumers. Stay informed to stay ahead with The Economic Indicators.

Tune in to NewsOnOne Bulletin for a reliable and balanced overview of today's top headlines. Available on DStv284 and GOtv90 channels, and on video on demand on [www.oneafrica.tv](http://www.oneafrica.tv).

**AUDIENCE: ONE AFRICA (PRIME TIME)**

**DATE & TIME: Mondays to Friday @ 19h00 (Repeat @ 22h00 and again the next morning @ 06h00)**

**TIMELINE: Show Sponsorship must be taken for minimum of 3 months.**

## SEGMENT SPONSOR WILL RECEIVE:

1.

*This sponsorship would include an Intro Billboard before the daily PRIMETIME NewsOnOne Segment (mentioning the sponsor & tagline).*

2.

*This includes a 30 Second Commercial Spot placement during the PRIMETIME NewsOnOne Bulletin (material to be provided by the sponsor).*

3.

*The sponsors logo will be included in all Social Media and Website artwork pertaining to the sponsored programme.*

4.

*All repeat programming will also include sponsor logo and done as added-value.*

**YOUR INVESTMENT N\$ 37,000 EXCL VAT P|M**

**AIRTIME VALUE N\$ 175,000 EXCL VAT P|M**

APPROVED

DATE

# VIDEO PRODUCTION ELEMENTS

**Branded billboards, Promos and online designs are included and will be produced by Future Media at no additional charge. Production of Squeeze Back and TV Adverts to be flighted are excluded.**

**Any additional production elements required please indicate below:**

**Tick here:**

## **Graphic Advert 30 Sec(Video) @ N\$ 8,000.00 excl VAT**

- Above pricing is charged per 30 sec Graphic Video production.
- Client to provide brand material, or graphics to be animated for your commercial.
- This includes scripting, talent of one local voice artist, background music, SFX, & production.
- Additional Local Voice Artist/ script options @ N\$ 500 excl VAT.
- This product does not include airtime.

## **Set Of Billboards 15 Sec (Video) @ N\$ 6,000.00 excl VAT**

- Above pricing is charged per 10-15 Sec Bumpers/ Set of Billboards production.
- Client to provide brand material, or graphics to be animated for your billboards.
- This includes talent of one local voice artist, background music, SFX & production.
- This product does not include airtime.

## **Squeeze Back 15 Sec (Video) @ N\$ 4,000.00 excl VAT**

- Above pricing is charged per Squeeze Back production/ design.
- Client to provide brand material, or logo.
- This includes production.
- This product does not include airtime.

**PRODUCTION INVESTMENT N\$ \_\_\_\_\_ EXCL VAT**

*PLEASE INDICATE ADDITIONAL PRODUCTION ELEMENTS TO BE BILLED ABOVE.*

\_\_\_\_\_  
*APPROVED*

\_\_\_\_\_  
*DATE*

FUTUREMEDIA

# TERMS & BILLING DETAILS

Herewith my approval and go ahead for the above mentioned show sponsorship(s):

COMPANY BILLING NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

DATE: \_\_\_\_\_

- **FIRST TIME CLIENTS TO PAY IN ADVANCE.**
- **This proposal is only valid for 7 days - After which dates, this offer is subject to availability and costs may vary.**
- **The above pricing has been quoted excluding of VAT.**
- **The above quoted price has been afforded on the basis that the contract is signed for the duration of the specified period. Should contract period change, above investment will be amended accordingly.**
- **Video specification for providing own material:**
  - **25fps / 50 fields per sec | 720x576 pixels | Audio : 16 or 24 Bit Stereo 48Kh | -DB or 1080p/i ( 16:9 will be letterboxed for Pal).**
  - **25fps / 50 fields per sec | 1920x1080 pixels |Audio : 16 or 24 Bit Stereo 48Khz | -DB Files can be in MPEG 4 with.264 codec or Quicktime .Mov with H.264 or ProRes Codec.**
- **The above quotation does not include agency commission, and any discounts have been afforded on this basis. Should an agency become involved we will need to revise the above pricing**
- **Should this contract be signed off and the specified date booked and confirmed, the client will become liable for a 75% cancellation fee.**
- **The above programming properties outlined will be determined by Future Media to suit our audiences (the sponsor will be associated with the programme through this sponsorship commitment).**

**As a first time client, monthly payments must be made to:**

**NAMIBIA FUTURE MEDIA HOLDINGS (PTY) LTD  
BANK WINDHOEK  
ACC NR: CHK-802 569 1317  
BRANCH CODE: 481-972**

**FUTUREMEDIA**