



Radio
Omulunga
radio station yandje

Station Profile



Who Are We?



AFTERNOON DRIVE

14h00 - 18h00 | Monday - Friday

Be entertained by the favourite on air duo, on the Afternoon Drive show. Catch the award winning & very charming Lukas alongside the graceful lady Emilia, bringing you the daily talk, news and entertainment that you need to know.



HOLLA TIME

18h00 - 22h00 | Monday - Friday

Meet the suave and cool guys, on the Holla Time show. Let Joy & Jesaya keep you company on the evening show with the latest news in the sport scene and entertainment.



Who Are We?



Omulunga Radio is an award-winning commercial radio station that speaks to the OWAMBO people of Namibia.

Omulunga Radio has WELL-KNOWN on-air personalities, and has its ROOTS set deeply in the Oshiwambo community with tailor made content and music suited to the needs of the listener.

This radio station serves as a notice board to the public and has created a massive following over its lifespan.

Omulunga Radio – O radio station yandje!



OKASHONA HA TUNAPO

06h00 - 10h00 | Monday - Friday

Rise 'n shine with the 'go-getter' team on Okashona Ha Tunapo. There is never a dull moment with the youngest and most vibrant entertainers in the Oshiwambo media industry, the gorgeous & vivacious Anna and the animated & comedic Fillemon (also known as 'Munene') on the Omulunga morning show.



ZAKA NAKA TIME

10h00 - 14h00 | Monday - Friday

The beautiful Monika, on the Zaka Naka Time, brings you all the insight and wisdom that you need to know for the day.

With trending topics on culture, community, education and business - she is the one that will know and keep you in the loop.

Target Audience

Omulunga listeners are proud of their heritage, language and community. They need to feel connected and enjoy public service announcements, news, entertainment and general life tips and tricks. They love reaching out, engaging and voicing their opinions on social media. Competitions are also very popular with our audience.



Format

Culturally Focused Content



TARGET AUDIENCE

Gen X & Gen Y



AGE

24 - 49



GENDER

47 % Female | 53 % Male



LANGUAGE

Oshiwambo

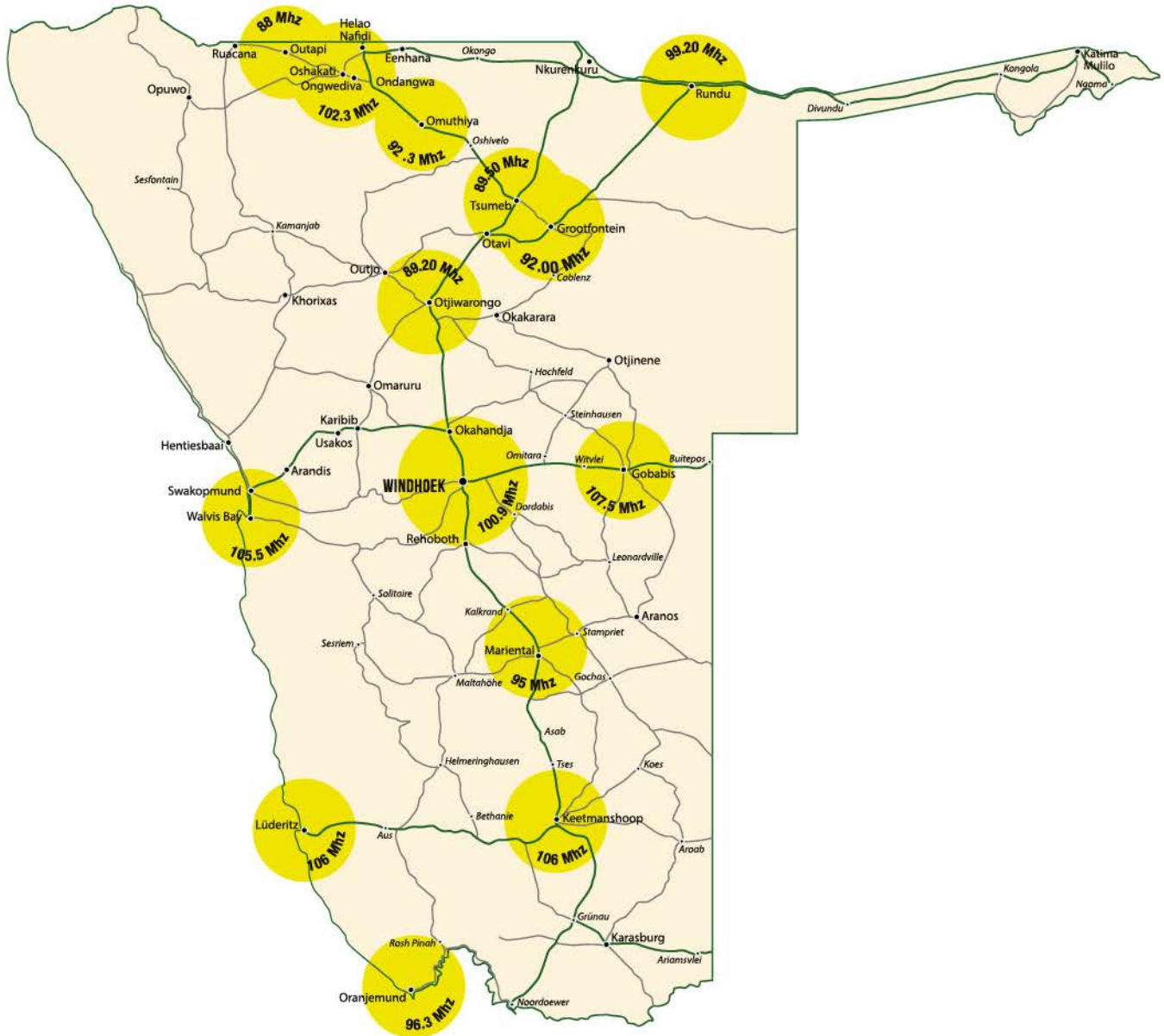


LSM

4+



Frequencies



| | | | | | |
|-------------|-----------|--------------|-----------|--------------|-----------|
| Gobabis | 107.5 MHz | Grootfontein | 92.0 MHz | Keetmanshoop | 106.0 MHz |
| Luderitz | 106.0 MHz | Mariental | 95.0 MHz | Okahandja | 100.9 MHz |
| Omuthiya | 92.3 MHz | Oranjemund | 96.3 MHz | Oshakati | 102.3 MHz |
| Otjiwarongo | 89.2 MHz | Outapi | 88.0 MHz | Rehoboth | 100.9 MHz |
| Rundu | 99.2 MHz | Swakopmund | 105.5 MHz | Tsumeb | 89.5 MHz |
| Windhoek | 100.9 MHz | Walvis Bay | 105.5 MHz | | |