



STATION PROFILE

103.5 **NOVA**

ABOUT US

NOVA 103.5 is your music companion that makes your day better.

Playing the hits, you love, from the last four decades until today, thereby transporting you to your favourite moments through the power of the world's best music.

NOVA 103.5 is all about YOU! Your choice of music. Your input. Your Life. Your Music.



NOVA SUNRISE

From 06h00 – 10h00 | Monday – Friday

With Deon

For some, mornings run stress-free and with military precision – for the rest it is chaos! However your morning is, NOVA Sunrise is your smooth ride to work...

We will bring you the basics – news headlines, sport, weather and traffic: and AWESOME MUSIC! The kind that makes you sing out loud in the car... the kind that has you singing along at the top of your voice... the kind that you stay in the car for after you've arrived at your destination to finish the song!

In fact, NOVA Sunrise is all about the music - the biggest hits from the past 40 years and today. So get on board with NOVA Sunrise... 6AM to 10AM weekdays - the best way to start your day with a smile.



NOVA PM

From 14h00 – 18h00 | Monday - Friday

With Karlien

You want a friend, a friend that's not perfect.
A friend that sees the lighter side of life (perhaps the weirder side) and takes your attention away from your own issues for a while.
A friend who manages to make you see your issues differently. Perhaps making you realize that our issues aren't that different at all!

A friend that brings fun and colour to your life.
A friend you can JUST BE with, who you can be honest with, about who you really are, what your insecurities are. No judgement. Only acceptance. I'm THAT friend. Nova PM.

TARGET AUDIENCE

The NOVA 103.5 listener is well educated and career-driven, but equally enjoys down time, spending it with family, friends and pets.

They are aware of community issues, and share an interest in lifestyle trends and activities such as travel, leisure, food and drink as well as entertainment.

FORMAT



**SOFT ADULT
CONTEMPORARY**

TARGET AUDIENCE



GENERATION X

AGE



36 – 50

GENDER



**60 % FEMALE
40 % MALE**

LANGUAGE



**ENGLISH
& AFRIKAANS**

LSM

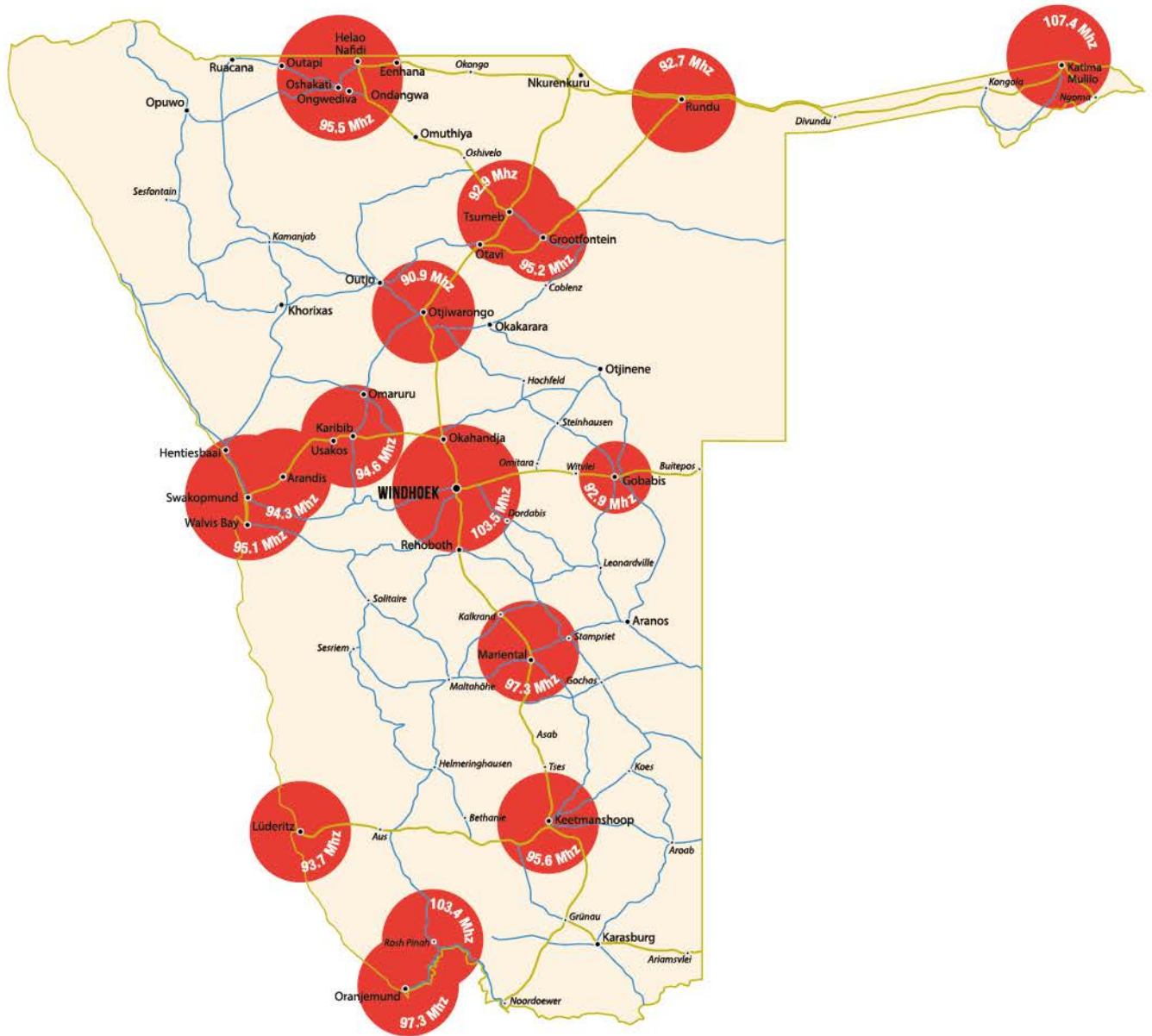


8-10



NOVA

FREQUENCIES



Arandis	94.3 FM	Eenhana	95.5 FM	Gobabis	92.9 FM
Grootfontein	95.2 FM	Henties Bay	95.1 FM	Karibib	94.6 FM
Katima Mulilo	107.4 FM	Keetmanshoop	95.6 FM	Luderitz	93.7 FM
Mariental	97.3 FM	Okahandja	103.5 FM	Omaruru	94.6 FM
Oranjemund	97.3 FM	Oshakati	95.5 FM	Ondangwa	95.5 FM
Ongwediva	95.5 FM	Otjiwarongo	90.9 FM	Outapi	95.5 FM
Rehoboth	103.5 FM	Rosh Pinah	103.4 FM	Rundu	92.7 FM
Swakopmund	94.3/95.1 FM	Tsumeb	92.6 FM	Usakos	94.6 FM
Walvis Bay	95.1 FM	Windhoek	103.5 FM		