

# THE 5K GIVEAWAY

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## **ADDITIONAL INFORMATION**

Get ready to kickstart your Fiday morning with a fun high-voltage music quiz and the ultimate chance to win in THE 5K Giveaway!

Join us for The Breakfast Lab with Jacques every Friday at 07H45 and brace yourself for an electrifying experience...

Here's how it works: The weekly qualified caller gets 30 seconds to tackle 5 music-related questions and stand a chance to walk away with a mind-blowing 5000 Namibian dollars!

### AUDIENCE: RADIOWAVE

### SHOW: Every Friday @ 07h45

TIMELINE: Show sponsorship must be taken for a minimum of 3 months.

- 1. 20 x Promo Spots per month to promote the segment (mentioning the sponsor name).
- 2. This weekly show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
  - 3. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
- 4. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.

Categories: Prime Time, Radio, Radiowave



November 21, 2024, <u>The 5K Giveaway</u>

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