

November 23, 2024, News Top Story Segment

# **NEWS TOP STORY SEGMENT**

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## **ADDITIONAL INFORMATION**

#### **SCHEDULE:**

- Live Stream: Weekdays @ 19h00, 22h00 and (next day) 06h00 on <u>oneafrica.tv</u>, DStv Stream, GOtvStream
  - Broadcast: Weekdays @ 19h00, 22h00 and (next day) 06h00 on DStv 284, GOtv 24
    - Video-on-demand: Published daily @ 19h00 on oneafrica.tv

## **WHAT YOU GET:**

- This sponsorship would include an Intro Billboard before the daily PRIMETIME NewsOnOne Segment (mentioning the sponsor & tagline)
  - This includes a 30 Second Commercial Spot placement during the PRIMETIME NewsOnOne Bulletin (material to be provided by the sponsor)
  - The sponsors logo will be included in all Social Media and Website artwork pertaining to the sponsored programme
    - All repeat programming will also include sponsor logo and done as added-value

Download proposal here



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Categories: OneAfrica, Prime Time, TV

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