

December 7, 2024, [Pre Match Show with NSK](#)

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ADDITIONAL INFORMATION

We are excited to announce that One Africa will be live streaming 33 matches of the English Premier League. During the Live Stream of each match we will have a Pre-Game Talk Show, Mid-Game Talk Show and Post-Game Talk Show hosted by popular radio show host NSK; each session consisting of 15 minutes each.

AUDIENCE: ONE AFRICA (PRIME TIME)

DATE & TIME: SATURDAYS @ 15H30 (33 EPISODES)

TIMELINE: BETWEEN AUGUST 2024 TO MAY 2025 (OVER 10 MONTHS)

What you get:

- This sponsorship would include an Intro & Outro Billboard, as well as Branded Bumpers during the show (mentioning the sponsors name & tagline).
- This includes a 30 Second Commercial Spot placement during the live match on a Saturday (material to be provided by the sponsor).
- This includes a competition element within the show. Audience should scan the QR Code to win some merchandise.
- This includes the opportunity for sponsor's Product Placement (or branding on the film set).
- This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
- This includes 20 x PRIMETIME Promo Spots per month promoting the show on OneAfrica, Omulunga and Fresh FM (mentioning the sponsor).

Categories: [Ad Spots](#), [OneAfrica](#), [TV](#)

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- This includes a competition element within the show. Audience should scan the QR Code to win some merchandise.
- This includes the opportunity for sponsor's Product Placement (or branding on the film set).
- This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
- This includes 20 x PRIMETIME Promo Spots per month promoting the show on OneAfrica, Omulunga and Fresh FM (mentioning the sponsor).

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