

BATTLE OF THE HITS

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ADDITIONAL INFORMATION

During this show, two songs will go head to head...

The presenter will playshort snippets of two popular songs! Both songs will be put up against each other and the listeners will be encouraged to vote for the song that they want to see go through to the next round.

Stay tuned to see which song gets the most votes and ultimately wins that week!

AUDIENCE: RADIOWAVE

SHOW: Mondays to Fridays @ 11h23

TIMELINE: Show sponsorship must be taken for a minimum of 3 months.

- 1. This daily show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
 - 2. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
- 3. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.

Categories: Radio, Radiowave



November 21, 2024, <u>Battle of the Hits</u>

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