

October 6, 2024, [Dollars & Sense](#)

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# DOLLARS & SENSE

(OSHIMALIWA NOMADHILADHILO)



## ADDITIONAL INFORMATION

During this segment the morning show duo tackle different financial subjects from cultivating a saving culture, wise financial budgeting, home insurance, business loans and issues that are often overlooked but significantly impact many individuals/ families: such as Black Tax.

They shed light on some of these issue, discussing its implications and offering strategies to navigate these challenges. Through open and honest conversations, they provide guidance and support to those who may find themselves in similar circumstances.

**AUDIENCE:** OMULUNGA RADIO

**DATE & TIME:** Mondays, Wednesdays and Fridays @ 09h30

**TIMELINE:** Show Sponsorship must be taken for minimum of 3 months.

1. 24 x Promo Spots per month to promote the segment (mentioning the sponsor name).
2. This weekly show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
3. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
4. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.

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**Categories:** [Omulunga Radio](#), [Radio](#)

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