

December 21, 2024, [The Final Whistle](#)

## THE FINAL WHISTLE

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## ADDITIONAL INFORMATION

Bringing the English Premier League to One Africa. On Tuesdays we will be hosting the Final Whistle on OneAfrica - our very own radio personalities Mooks and Skrypt will be sharing their thoughts and insights on what happened during the games.

We will also have a few celebrity guest and soccer fans on the show. Opportunity for sponsor to brand th studio and/ or do product placement.

**AUDIENCE:** ONE AFRICA (PRIME TIME)

**DATE & TIME:** Tuesdays @ 19h30 (33 EPISODES)

**TIMELINE:** BETWEEN AUGUST 2024 TO MAY 2025 (OVER 10 MONTHS)

### What you get:

- This sponsorship would include an Intro & Outro Billboard, as well as Branded Bumpers during the show (mentioning the sponsors name & tagline).
  - This includes a 30 Second Commercial Spot placement during the live match on a Saturday (material to be provided by the sponsor).
  - This includes a competition element within the show. Audience should scan the QR Code to win some merchandise.
  - This includes the opportunity for sponsor's Product Placement (or branding on the film set).
  - This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
  - This includes 20 x PRIMETIME Promo Spots per month promoting the show on OneAfrica, Omulunga and Fresh FM (mentioning the sponsor).
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**Categories:** [Ad Spots](#), [OneAfrica](#), [TV](#)

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- This includes a competition element within the show. Audience should scan the QR Code to win some merchandise.
- This includes the opportunity for sponsor's Product Placement (or branding on the film set).
- This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
- This includes 20 x PRIMETIME Promo Spots per month promoting the show on OneAfrica, Omulunga and Fresh FM (mentioning the sponsor).

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