

## **SPORTSONONE SOCCER**

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### **ADDITIONAL INFORMATION**

Namibian soccer embodies the passion and diversity of its people, blending traditional African styles with modern tactics. The sport serves as a unifying force, reflecting Namibia's rich cultural tapestry.

Brands seeking to sponsor or advertise in Namibian soccer can target audiences passionate about sports, community engagement, and cultural heritage. This includes local and international companies in industries like telecommunications, banking, and consumer goods, eager to connect with Namibia's vibrant soccer fanbase. Broadcasting opportunities appeal to brands looking to engage with a diverse audience across various platforms, fostering brand loyalty and social impact.

<https://www.oneafrica.tv/sportsonone/soccer>



#### **Package Includes:**

##### **During the broadcast stream:**

- 1 x banner display advert per match
- Client logo displayed in corner during match (rotating with co-sponsors)

September 24, 2024, [SportsOnOne Soccer](#)

- Stream pre-roll video ad

**Social media branded promotion:**

- 1 x Co-branded content promotion post per week on the optimal social media platform (Facebook, Instagram, YouTube, X or LinkedIn)

**Streaming website:**

- Website banner ad (rotating with co-sponsors)

**Production & material supply:**

- Branded billboards are included and will be produced by OneAfrica at no additional charge.
  - Production of banner adverts to be flighted are excluded.
- Client to provide: logo (with transparent background); banner ad; >30 second video ad.

Rate card value per 4 matches: N\$45,000  
Minimum of 6 matches included in package

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**Categories:** [Ad Spots](#), [OneAfrica](#), [TV](#)

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