

## **PREMIER LEAGUE PREVIEW SHOW**

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### **ADDITIONAL INFORMATION**

Join us as we embark on this exhilarating journey through the heart of football excellence, where the spirit of the EPL comes alive on One Africa. Every Friday we will be hosting the official British EPL Preview Talk Show on upcoming matches and EPL news.

**AUDIENCE:** ONE AFRICA (PRIME TIME)

**DATE & TIME:** FRIDAYS @ 19H30 (33 EPISODES)

**TIMELINE:** BETWEEN AUGUST 2024 TO MAY 2025 (OVER 10 MONTHS)

#### **What you get:**

- This includes 16 x 30 Promo Spots per month during PRIME TIME promoting the show (mentioning the sponsors name & tagline).
- This sponsorship would include Intro & Outro Billboards before and after the show (mentioning the sponsors name & tagline).
- This includes a 30 Second Commercial Spot placement before or after the show sponsorship (material to be provided by the sponsor).
- This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
- This includes 20 x Radio Promo Spots per month promoting the show on Omulunga and Fresh FM mentioning the sponsor (Added Value ).

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**Categories:** [Ad Spots](#), [OneAfrica](#), [TV](#)

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- This sponsorship would include Intro & Outro Billboards before and after the show (mentioning the sponsors name & tagline).
- This includes a 30 Second Commercial Spot placement before or after the show sponsorship (material to be provided by the sponsor).
- This includes 4 x Social Media post per month promoting the show (including the sponsors logo).
- This includes 20 x Radio Promo Spots per month promoting the show on Omulunga and Fresh FM mentioning the sponsor (Added Value ).

### **ADDITIONAL INFORMATION**

