

## **NEWS TOP STORY SEGMENT**

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## **ADDITIONAL INFORMATION**

### **SCHEDULE:**

- Live Stream: Weekdays @ 19h00, 22h00 and (next day) 06h00 on [oneafrica.tv](#), DStv Stream, GOtvStream
- Broadcast: Weekdays @ 19h00, 22h00 and (next day) 06h00 on DStv 284, GOtv 24
  - Video-on-demand: Published daily @ 19h00 on [oneafrica.tv](#)

### **WHAT YOU GET:**

- This sponsorship would include an Intro Billboard before the daily PRIMETIME NewsOnOne Segment (mentioning the sponsor & tagline)
  - This includes a 30 Second Commercial Spot placement during the PRIMETIME NewsOnOne Bulletin (material to be provided by the sponsor)
- The sponsors logo will be included in all Social Media and Website artwork pertaining to the sponsored programme
- All repeat programming will also include sponsor logo and done as added-value

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