

# MAKE YOUR DAY

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## ADDITIONAL INFORMATION

Welcome to "Make Your Day" with Paula and Chazz!

Tune in every Monday to Thursday at 16h15 for heartwarming moments that brighten lives. We invite listeners to send special messages for their loved ones, giving us the chance to surprise them with a live on-air call.

Join us as we spread joy and create unforgettable memories.

"Make Your Day" is the perfect platform for your brand to reach a captive audience with positive vibes and making emotional connections.

### AUDIENCE: FRESH FM

DATE & TIME: Mondays to Thursdays @ 16h15

TIMELINE: Show Sponsorship must be taken for minimum of 3 months.

- 1. 20 x Promo Spots per month to promote the segment (mentioning the sponsor name).
- 2. This daily show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
  - 3. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
- 4. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.



December 21, 2024, <u>Make Your Day</u>

#### Categories: Fresh FM, Radio

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