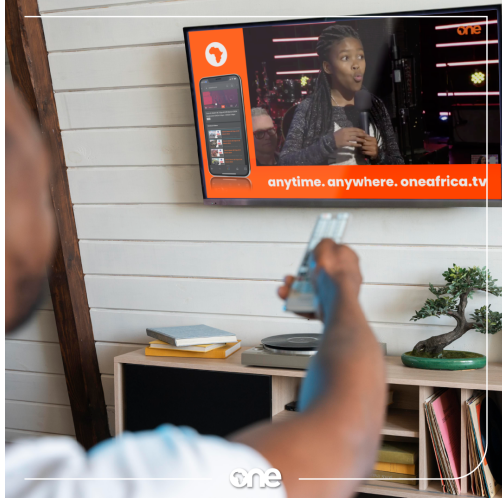


## [15-SECOND SQUEEZEBACK ADVERT](#)

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### ADDITIONAL INFORMATION

A 15-second squeeze back advert is a brief promotional L shape video clip that is inserted between programming segments. Typically appearing as a quick interruption, it swiftly captures viewers' attention with a concise message or call-to-action before seamlessly transitioning back to the main content.

#### WHAT YOU GET:

- Motion graphics created for client poster or artwork.
  - Duration 15 seconds
  - No Accompanying background music.
- Text and pictures placed in L Shape format on screen
  - Turnaround time: 2-3 days

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**Categories:** [OneAfrica](#), [TV](#)

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